



# Pressedienst

DLG e.V., Eschborner Landstr. 122, 60489 Frankfurt am Main,

Tel: 069/24788-226, Fax: -112; E-mail: p.schucht@dlg.org; Internet: www.dlg.org

---

## **Sustainable quality demonstrated: DLG Award for Kalfany Süsse Werbung from Herbolzheim**

**“DLG Award for Many Years of Product Quality” presented in Würzburg –  
Company maintains continuous high standard in DLG Quality Tests**

**(DLG). For the second time now DLG (Deutsche Landwirtschafts-Gesellschaft –  
German Agricultural Society) has presented the “DLG Award for Many Years of  
Product Quality” to the firm Kalfany Süsse Werbung GmbH & Co. KG from  
Herbolzheim. The company has won the award for the quality of its products  
that have been tested regularly at the DLG Quality Tests for Confectionery.**

To promote the pursuit of quality by companies sustainably, DLG presents the “DLG  
Award for Many Years of Product Quality”. It is awarded annually to food producers  
who voluntarily have their products tested by the DLG experts for many years.

Companies must have participated in the tests for five years in succession and won  
at least three awards per award year. As of the fifth year of successful participation  
the firm is presented with the “DLG Award for Many Years of Product Quality”. If a  
producer does not take part in the tests one year or fails to achieve the necessary  
number of awards, the firm loses its claim to the award.