



Pressedienst

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Süsse Werbung Kalfany from Herbolzheim receives award for many years of product quality

DLG confirms uninterrupted quality performance –Award ceremony in Fulda

(DLG). The firm Süsse Werbung Kalfany from Herbolzheim has now been honoured for the third time by DLG (Deutsche Landwirtschafts-Gesellschaft – German Agricultural Society) with the “DLG Award for Many Years of Product Quality”. The company has earned the award for the quality of its products, which are tested regularly at the DLG Quality Tests for Confectionery.

For many years now a large number of companies in the food industry have been submitting their products voluntarily for testing by DLG’s expert analysts. In order to support this pursuit of quality on a long-term basis, DLG has for 30 years now been presenting the “Award for Many Years of Product Quality” to food producers.

Companies must have participated in the Quality Tests conducted by the DLG Test Center Food for five years in succession and have won at least three awards per year. As of the fifth year of successful participation the firm is presented with the “Award for Many Years of Product Quality”. If a producer does not take part in the tests one year, or if the firm fails to achieve the necessary number of awards, it loses its claim to this special award.